



## THE FIRST STEP TO SUMMER COLOR



From our hands to your  
home, let's make this  
season bloom!

This week, geranium cuttings arrived at our greenhouse, marking the first step in their journey to becoming the vibrant plants you'll see this spring and summer. From the moment they arrive, our team is hands-on, providing careful attention through every stage of growth—because that's the Canoyer difference.

### Arrival & inspection

Geranium cuttings are shipped directly to our greenhouse, where every single cutting is carefully inspected by our team. This ensures only healthy, high-quality starts move forward in the growing process.

### Rooting & propagation

Each cutting is placed into a specialized, pH-balanced growing medium designed to encourage strong root development. This controlled environment gives the cuttings the best possible start as they establish.

### Hands-on greenhouse care

Our greenhouse team monitors each cutting daily, managing moisture, temperature, and growth as roots develop. Once established, the young plants are ready to be transplanted to continue growing strong for the season ahead.



## WHAT WE LOVE ABOUT GERANIUMS

Geraniums are a summer staple in Iowa for good reason. They thrive in our climate, love the sunshine, and offer reliable color from late spring through the heat of summer. Whether planted in containers, hanging baskets, or landscape beds, they're known for their durability and consistent blooms.

Beyond their toughness, geraniums are incredibly versatile. Available in a wide range of colors and growth habits, they're easy to care for and forgiving—making them perfect for both seasoned gardeners and beginners. With the right start in our greenhouse, these plants are set up to perform beautifully all season long.