



GROWING FAR BEYOND OUR IOWA WINTERS



**The Canoyer difference is
grown into every plant.**

Even when winter settles in across Iowa, growing doesn't stop for Canoyer. At our foliage greenhouse in Florida, houseplants thrive year-round in the warm, consistent climate.

Year round growing

Iowa's climate makes consistent houseplant production difficult during the winter months. Our Florida greenhouse provides steady warmth, reliable sunlight, and ideal growing conditions no matter the season.

Part of every step

In our foliage greenhouse, we are involved in every stage of the growing process — from young plants getting established to finished plants ready for the retail floor. That hands-on approach helps ensure consistency and care throughout.

Built for better plants

Stronger roots, balanced growth, and thoughtful transitions don't happen by accident. Investing in a warm-weather greenhouse reflects our long-term commitment to delivering plants that are healthy and ready to thrive at home.



MEET THE FLORIDA GHOST

This spring, a new favorite arrives in Canoyer greenhouses: the Florida Ghost. Perfect for anyone who loves watching plants change, its new leaves start almost completely white — giving it a “ghostly” look — before gradually turning green as they mature.

The Florida Ghost is as adaptable as it is striking. Its bright new growth captures light beautifully, and the fading white-to-green leaves add layers of texture and movement. Look for it at Canoyer Garden Center starting March 1, ready to bring life and intrigue to any space.



UPCOMING EVENTS & SPECIAL ANNOUNCEMENTS



Spring Grand Opening - March 1

Our team has been busy all winter getting ready for the best garden season yet. The houseplant area is flourishing, and the greenhouses are filling with the plants you've been looking forward to. Soon, it'll all be ready for you to enjoy.

Spring officially begins on March 1 when we reopen retail for the season. Whether you're planning a new patio, adding fresh life to your home, or just looking for a touch of greenery, we're excited to welcome you back. This is where spring begins.

STYLING SPRING WITH GLASSHOUSE MARKET

Glasshouse Market is curated to help bring the outdoors inside, pairing seamlessly with your houseplants to create a cozy, layered look. Displays have been refreshed and every corner considered to complement both plants and your personal style.

The inviting charm you've always loved is still here, now elevated for the new season. From warmth and texture to small touches that make a space feel like home, Glasshouse Market is ready to inspire and refresh your space this spring.



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