



# Dig In!

VOL. 7: OPENING THE GREENHOUSE DOORS

## OUR HOUSEPLANTS ARE TAKING CENTER STAGE



The greenhouse doors are opening this week, and while Iowa's winter still has outdoor blooms on hold, inside is full of life. Fresh houseplants just arrived from our Florida greenhouse — grown and handpicked by our team — and they're ready to thrive in your home. Here's a first look at what's waiting on the benches.

### Grown by us, chosen for you

These plants come straight from our Florida greenhouse, selected by our staff before heading north. That means healthy roots, strong growth, and varieties we trust in Midwest homes.

### A fresh mix of favorites

Dracaenas, hoyas, aglaonemas, marantas, syngoniums — from bold and upright to trailing and colorful. Plenty of sizes and styles to fit your space.

### Shop smart this season

Take note of your light, your space, and how hands-on you want to be. Our team will help you find the right plant so you can head home confident and ready to grow.

Winter may linger outside,  
but spring has already  
arrived indoors.



## FOLIAGE FEATURE: CALATHEA

We grow 10 different varieties of calathea at our Florida greenhouse and bring them to both our Grimes and Ankeny locations each spring. Known for their bold patterns and detailed foliage, each variety brings its own texture and personality to the bench.

Calatheas prefer bright, indirect light and consistent moisture, making them a great fit for Iowa homes — especially in rooms with filtered sun or added humidity. Styled on shelves, plant stands, or as a statement on their own, they bring color and movement to any space.

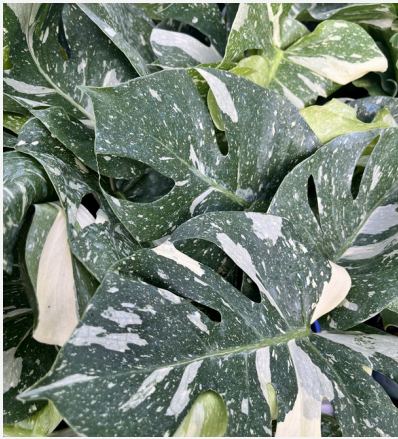


DIG IN! EARLY ACCESS

# Spring Opening

FEB 28

## UPCOMING EVENTS & SPECIAL ANNOUNCEMENTS



### Newsletter exclusive: shop spring first

As a thank you for being a Dig In! subscriber, we're giving you a head start on the season. Our Spring Grand Opening officially kicks off March 1, but you're invited to shop a day early and get first pick of the greenhouses before the full weekend rush.

Join us at our Grimes and Ankeny locations on February 28 from 10 AM - 6 PM to explore the fresh arrivals, soak in that first taste of spring, and start the season ahead of the crowd. We can't wait to welcome you back into the greenhouse.

## STYLING SPRING WITH GLASSHOUSE MARKET

Glasshouse Market is stepping into the season right alongside the greenhouses. The space has been completely refreshed with vibrant colors, layered textures, and new arrivals designed to mix beautifully with your fresh houseplants.

From décor and gifts to pieces that add warmth and personality, everything is styled to help you create a space that feels ready for spring. It's the perfect complement to the greenery waiting just steps away.



### Ankeny

175 SW Oralabor  
Ankeny, IA 50023  
(515) 964 - 1621



### Grimes

3355 SE Gateway Dr.  
Grimes, IA 50111  
(515) 986 - 4160